

Pitches and speeches

2 ECTS

A current way to present your ideas to the world is a short pitch, a story, or posts on social networks. You should hook the attention from the first minute. During our course we will learn this type of communication. We will analyze the approaches and skills that are necessary when you present your project to a team, talk with a customer, interview online or live, host an event, communicate with investors, correspond by mail and messengers, or speak at a conference.