

	<p>SERGEEVA, Irina G. Doctor of Science, Economics Professor</p>
<p>Research interests</p>	<ul style="list-style-type: none"> ✓ Entrepreneurship in the financial sector ✓ Sustainable development and competitiveness ✓ Strategies for innovative development of organizations
<p>List of the supervisor's research projects (participation/supervision)</p>	<ul style="list-style-type: none"> ✓ Erasmus+ program "Development of competencies in the field of sustainable waste management in universities in Russia and Kazakhstan/EduEnvi" project (participation) ✓ Development of a model of network programs for entrepreneurship (in the field of technological entrepreneurship), implementation of the practice of accounting for student business projects as final qualification work ("startup as a diploma") and a system of digital bonuses (participation)
<p>List of potential thesis topics</p>	<ul style="list-style-type: none"> ✓ Methods and models for evaluating the effectiveness of innovative projects ✓ Management of innovative projects at the organizations level ✓ Innovation risks assessment and management ✓ Assessment of innovative projects quality
<p>Publications in the last five years</p>	<p>13 (Scopus / Web of Science / RSCI)</p>
<p>Key publications</p>	<ol style="list-style-type: none"> 1. Sergeeva I.G., Margarjan A., Bagaeva I.V., Klochkova A.V., Orlova O.P., Sharonova A.D. Implementation of the cluster approach with digital tools for waste recycling in St. Petersburg and the Leningrad region // Navigating Digital Transformation: Original Research across Smart Cities, Sustainable Development and Beyond - 2024, pp. 151-171 2. Potsulin A., Sergeeva I., Aleksandrova A., Kuporov Y., Shik I. Developing a model for forecasting risks of innovative entrepreneurial projects with machine learning tools // Pakistan Journal of Life and Social Sciences - 2024, Vol. 22, No. 2, pp. 2549-2561 3. Pandei M.K., Pathak A., Sergeeva I. A bibliometric review of scientific research on the significance of information technology relating to sustainable development reporting practice // Бизнес-информатика = Business Informatics - 2023, Vol. 17, No. 4, pp. 94–112 4. Pandey M.K., Shekhawat K., Sergeeva I., Orlova O. A Nexus Among Technology Input, Research Activity, Innovation, and Economic Growth: A vis-a-vis Analysis Between Asia and

	<p>Europe//Экономический журнал Высшей школы экономики [HSE Economic Journal], 2023, Vol. 27, No. 1, pp. 122-147</p> <p>5. Dronova O., Parinov D., Soloviev B., Kasumova D., Kochetkov E., Medvedeva O., Sergeeva I. Unmanned aerial vehicles as element of road traffic safety monitoring//Transportation Research Procedia, 2022, Vol. 63, pp. 2308-2314</p>
Supervisor's specific requirements	Skills in the field of data analysis and economic modeling
Code of the subject area of the PhD program	5.2.3 Regional and Industry-Specific Economics