

	<p>TRABSKAYA, Julia G. Associate Professor Candidate of Economic Sciences, PhD</p>
<p>Research interests</p>	<ul style="list-style-type: none"> ✓ Negotiation ✓ (Ir) Responsible Uses of Digital Technologies ✓ Consumer Behaviour ✓ Strategic Orientation and Innovations ✓ AI Impact on Consumer Behaviour and Firm Performance ✓ Collaborations and Firm Performance
<p>List of the supervisor's research projects (participation/supervision)</p>	<ul style="list-style-type: none"> ✓ AI Impact on Consumer Behaviour ✓ Collaborations as Source of Innovations and Strengthening Firm Performance ✓ (Ir) Responsible Uses of Digital Technologies
<p>List of potential thesis topics</p>	<ul style="list-style-type: none"> ✓ Negotiation, (Ir)Responsible Uses of Digital Technologies ✓ Consumer Behaviour ✓ Strategic Orientation and Innovations ✓ AI Impact on Consumer Behaviour and Firm Performance
<p>Publications in the last five years</p>	<p>12 (Scopus / Web of Science / RSCI)</p>
<p>Key publications</p>	<ol style="list-style-type: none"> 1. Trabskaia, I., Tryapkin, N., & Matetskaya, M. (2024). Reshaping future museums through innovativeness: the views of locals and tourists. <i>Current Issues in Tourism</i>, 1–14. https://doi.org/10.1080/13683500.2024.2376886 Indexed by Scopus Q1 2. Burkov I., Gorgadze A., Trabskaya I. (2023). Satisfaction Dimensions Influencing Consumers' Behavioral Intentions through Structural Topic Modeling Analysis of Restaurant Reviews. <i>Consumer Behavior in Tourism and Hospitality</i>. Indexed by Scopus Q1 3. Mets, T., Kozlinska, I., Raudsaar, M., Trabskaia, I. (2023). New Perspectives on Entrepreneurship Education. Editorial. <i>Administrative Sciences</i>, vol. 13, Issue 1, 13. Indexed by Scopus Q2 4. Trabskaya J., Zelenskaya E., Sinitsyna A., Trapkin N. (2023) Revisiting Museums of Contemporary Art: What Factors Affect Visitors with Low and High Levels of Revisit Intention Intensity? <i>Museum Management and Curatorship</i>. https://doi.org/10.1080/09647775.2022.2073559 Indexed by Scopus Q1 5. Gorgadze A., Sinitsyna A., Trabskaya J., Bala T. (2021). The impact of new affective components on museum visitor retention:

	<p>the context of major city event using SEM and Ctree. International Journal of Event and Festival Management. vol. 12. No. 2. P. 203- 223. Indexed by Scopus Q 2</p>
Key IPs	Articles in journals indexed by the Scopus citation database Q1-Q2
Supervisor's specific requirements	<ul style="list-style-type: none"> ✓ English language proficiency ✓ Work experience with scientific literature ✓ The desire to master new research methods
Code of the subject area of the PhD program	5.2.3 Regional and Industry-Specific Economics